

Historic Preservation Easement Program

POLICY #1

Mission, Purpose, and Legal Authority of Easement Program

The mission of the Easement Program is to ensure the preservation—in perpetuity—of the historic landmarks that immeasurably enhance the quality of our lives and the character of our Commonwealth

The easement program is the Commonwealth of Virginia's most effective tool for the protection of diverse historic landmarks at minimal cost to the taxpayers. The Commonwealth's long-standing policy is to confirm the importance of historic resources and to support their private stewardship. The easement program identifies important landmarks and encourages their voluntary preservation in private ownership. It enables owners to ensure the permanent preservation of significant historic, architectural, archaeological, or cultural properties.

In addition to this support of private stewardship of historic properties, the easement program protects the Commonwealth's investment in historic properties that receive state grants or other public funding. By requiring that easements be placed on properties that receive a certain threshold level of public funding, the Commonwealth ensures that the public's investment in historic resources will not be compromised.

The legal authority for the Department of Historic Resources' Historic Preservation Easement Program is derived from the following sources:

CONSTITUTIONAL AUTHORITY:

CONSTITUTION OF VIRGINIA, Article XI:

Section 1. Natural resources and historical sites of the Commonwealth.

To the end that the people have clean air, pure water, and the use and enjoyment for recreation of adequate public lands, waters, and other natural resources, it shall be the policy of the Commonwealth to conserve, develop, and utilize its natural resources, its public lands, and its historical sites and buildings. Further, it shall be the Commonwealth's policy to protect its atmosphere, lands, and waters from pollution, impairment, or destruction, for the benefit, enjoyment, and general welfare of the people of the Commonwealth.

Section 2. Conservation and development of natural resources and historical sites.

In the furtherance of such policy, the General Assembly may undertake the conservation, development, or utilization of lands or natural resources of the Commonwealth, the acquisition and protection of historical sites and buildings, and the protection of its atmosphere, lands, and waters from pollution, impairment, or destruction, by agencies of the Commonwealth or by the creation of public authorities, or by leases or other contracts with agencies of the United States, with other states, with units of government in the Commonwealth, or with private persons or corporations. Notwithstanding the time limitations of the provisions of Article X, Section 7, of this Constitution, the Commonwealth may participate for any period of years in the cost of projects which shall be the subject of a joint undertaking between the Commonwealth and any agency of the United States or of other states.

LEGISLATIVE AUTHORITY

<u>Va. Code §10.1-2204</u>: Duties of the Board of Historic Resources include "Acquire by purchase or gift designated landmarks and sites, or easements or interests therein."

<u>Va Code §10.1-1701, Open Space Land Act</u>: "To carry out the purposes of this chapter, any public body may (i) acquire by purchase, gift, devise, bequest, grant or otherwise title to or any interests or rights of not less than five years' duration in real property that will provide a means for the preservation or provision of open-space land and (ii) designate any real property in which it has an interest of not less than five years' duration to be retained and used for the preservation and provision of open-space land. Any such interest may also be perpetual."

<u>Va Code §10.1-1700:</u> "Open-space land" means any land which is provided or preserved for (i) park or recreational purposes, (ii) conservation of land or other natural resources, (iii) historic or scenic purposes, (iv) assisting in the shaping of the character, direction, and timing of community development, or (v) wetlands as defined in § 28.2-1300.

[Adopted by the Virginia Board of Historic Resources on March 8, 2006]



Historic Preservation Easement Program

POLICY #2

Criteria for Acceptance of Easements

The Virginia Board of Historic Resources (the "Board") and the Virginia Department of Historic Resources ("DHR") recognize the unique responsibility incurred when accepting an easement. All easements held by the Board are administered by the Easement Program at DHR, which serves as staff to the Board. By accepting an offer to place a property under easement, the Board of Historic Resources has determined that the historic character and the public benefit contributed by easing the property warrant its protection-in its approximate current form and condition—in perpetuity. While many properties are historically significant, an easement places permanent restrictions on real property, and should therefore be used to protect only those resources which are of enduring significance. An easement imposes on the Commonwealth the obligation to monitor and enforce the terms of the easement, and creates a permanent relationship between the Commonwealth and a property's current and future owners. It is the policy of the Board and DHR to accept only easements of perpetual duration. Limited circumstances may arise in which the Board may consider, in its sole discretion, whether to accept an easement of more than five years duration, as required by the Open-Space Land Act, but less than perpetual. Such circumstances may include proposed transfer of the title to such property to an appropriate state or federal agency where a perpetual easement would inhibit or prevent such transfer.

When it is the intent of the property owner granting the easement to seek federal and/or state tax incentives for the donation or conveyance of an easement, it is the practice of the Board and DHR to ensure that the easement complies with state and federal laws governing conservation easements. The United States Internal Revenue Service Code and the U.S. Treasury Regulations have established standards for conservation easements affecting the terms of easements, the duration of easements, the process for the acceptance of easement programs. Currently, the Virginia tax code requires that these same standards be met when seeking a state tax credit for land preservation. Failure to operate in a manner consistent with these legal requirements would jeopardize the standing of the program and its ability to meet stewardship commitments made by the Board and DHR to property owners throughout Virginia.

Additionally, it is the policy of the Board and DHR not to accept easements which conflict with other known interests of the Commonwealth, including public works projects, except under very unusual circumstances which would otherwise result in loss of the resource or degradation of the characteristics for which the property is listed in the Virginia Landmarks Register ("VLR"), or the listing of battlefield properties identified in the Civil War Sites Advisory Commission's *Report on the Nation's Civil War Battlefields* (1993, as amended) ("*CWSAC Report*") or the American Battlefield Protection Program's *Report to Congress on the Historic Preservation of Revolutionary War and War of 1812 Sites in the United States* (2007, as amended) ("*ABPP Report*"). Section 10.1-1701 of the Code of Virginia (1950, as amended) requires that the conservation easement be consistent with the official comprehensive plan for the locality in which the property is located.

An offer of easement by a property owner is first considered by DHR's Easement Program staff to ensure that the property meets the Board's legal requirements and that the application includes the information necessary for formal review. A detailed application form is available on DHR's Easement Program webpage and is provided to every prospective grantor with the Easement Information Packet. A complete application must be received by DHR at least thirty (30) calendar days prior to the next scheduled meeting of the Easement Acceptance Committee. Easement Program staff will notify the property owner or their designated agent by electronic mail if the application is incomplete. A complete application received by the deadline is then reviewed by the Easement Acceptance Committee ("EAC"), comprised of senior staff of different professional disciplines from various divisions within DHR. The EAC makes recommendations to the Board regarding the acceptance of an offer of easement. The EAC may take one or more of the following actions: (i) recommend approval of the easement offer as proposed; (ii) recommend that any approval be conditioned on specific requirements or actions; (iii) not recommend acceptance of the easement offer as proposed; or (iii) defer making a recommendation where insufficient information has been provided by the property owner or his/her designated agent, or where conditions affecting the property may require prior resolution. In formulating its recommendation to the Board, the EAC will assess criteria and evaluate various factors including:

- 1. Whether the property being offered for easement is listed either individually or as a contributing resource to an historic district listed on the VLR, or is within or includes a portion of a battlefield listed in the *CWSAC Report* or the *ABPP Report*.
- 2. The level of historic and cultural significance of the property, including its status in the VLR or, for battlefield properties, its priority rating in the *CWSAC Report* or the *ABPP Report*, as administered through the American Battlefield Protection Program of the National Park Service. Properties that are not individually listed or listed as contributing to a historic district listed in the VLR or that do not fall within the boundaries of a battlefield identified in the *CWSAC Report* or the *ABPP Report* are not eligible for acceptance by the Board into the Easement Program.

- 3. The degree to which the public has or will have physical and/or visual access to the resources that are protected by the easement.
- 4. The ability of DHR, on behalf of the Board, to monitor the conservation values of the property that will be protected through the easement and that contribute to the public benefits associated with the easement. It is DHR's practice to consider the range of public interests in the property (e.g. historic, open space, ecological) and work with other state agencies to develop a deed of conservation easement that best serves those interests. However, if the property has significant resources that DHR does not have the technical expertise to steward or if there are pre-existing rights or land uses that would inhibit the protection that would be provided by the proposed easement, DHR may recommend that the property owner consider another public body as the easement holder.
- 5. The complexity of the property's conservation issues, including current and proposed land uses, proposed or recent new construction, the level of maintenance of the existing historic buildings, structures, sites, landscapes, or features, whether such resources are vulnerable to deterioration or will otherwise require a high level of monitoring by staff, the need for significant capital investment to maintain or preserve the existing historic resource(s), easements or other legal encumbrances, as set forth in more detail below, that may affect the proposed purposes of the easement, the ability to steward and enforce such easement, and/or the integrity of the Easement Program.
- 6. Whether reserved rights requested by the property owner, such as the number of subdivisions, allowable new construction, etc. are consistent with the protection of the conservation values of the property.
- 7. The likelihood of the property remaining economically viable if placed under easement.
- 8. The degree to which other state goals and the Board's mission are met.
- 9. Whether the property is adjacent to other protected or eased properties.
- 10. The degree to which the historic and cultural resources present on the property retain integrity, or the ability of the property to convey its historic significance, in the opinion of DHR staff applying the *National Register Criteria for Evaluation* (36 C.F.R. 60.3 and 60.4, as amended; *see also* 36 C.F.R. Part 63, as amended) and/or the *Secretary of the Interior's Standards for the Treatment of Historic Properties with Guidelines for the Treatment of Cultural Landscapes* (National Park Service, as amended).
- 11. The degree to which the historic integrity of the property has been or will be compromised by prior land uses that likely irreversibly damaged the historic resources sought to be protected by the easement or that irreversibly altered the historic landscape or new construction, incompatible uses, previously conveyed rights held by third parties, topographic changes, etc.

- 12. Whether the easement will be consistent with the comprehensive plan for the locality in which the property is located, as required by Section 10.1-1701 (Open-Space Land Act) of the Code of Virginia.
- 13. Current conditions including evidence that the extant historic resources require substantial work and/or significant capital expenditures to stabilize or rehabilitate the resources, existing damage or disturbance to the resource, evidence of relic hunting, looting, unauthorized salvage, or other deleterious actions, etc.
- 14. Current legal conditions on the property that prevent, inhibit or unreasonably delay the conveyance of the proposed easement or that interfere or conflict with the terms and purposes of the easement. These include, but are not limited to, the following conditions or circumstances: clouds on title; previously conveyed rights, such as mineral rights or covenants; current plats of subdivision of the property including recorded encumbrances or dedications for such subdivision; easements and/or installed infrastructure or improvements for a past, present or future land use that are incompatible with the easement such as roads dedicated to the local government.
- 15. Title and other legal considerations including the timely provision of a title search and all associated deeds and instruments and a property survey and/or accurate legal description; copies of all current leases, licenses or other rights held by third parties to access or use the property being offered for easement, and information regarding environmental conditions, including an environmental assessment if requested by the EAC.

Easement Program staff will apprise the property owner of the EAC's recommendation in writing, via letter or email communication. If the EAC defers making a recommendation until a subsequent meeting, staff will apprise the property owner of why and whether the EAC has requested additional information. If the EAC does not recommend acceptance of the offer, staff will provide an explanation of the factors considered. The property owner may choose to withdraw the offer or amend the offer for reconsideration by the EAC, or may request that the offer be presented to the Board irrespective of the negative recommendation by EAC.

Easement offers will be considered by the Board at a regularly scheduled public meeting, which are held quarterly, or at a special public meeting. In order for an easement offer to be presented to the Board, any supplemental documentation and information requested by Easement Program staff and/or the EAC must be received by Easement Program staff at least ten (10) business days prior to the date of the Board meeting. If the easement offer has been submitted by a third party and/or a third party is representing the property owner, Easement Program staff must have had direct contact with the property owner via telephone, electronic mail or an in-person meeting at least ten (10) business days prior to presenting the offer to the Board to ensure that the property owner understands and accepts the Board policies and the standard terms of a deed of easement held by the Board. Any third party representing or acting on behalf of a property owner must submit the written authorization of the property owner.

At the public meeting, Easement Program staff will present the offer, describe the property's historic significance and the formal documentation of that significance (e.g. listing in the VLR or within boundaries of a battlefield), highlight any special features of the property, specify any reserved rights and address the EAC's recommendations, including any recommended conditions of approval. Easement Program staff will notify the property owner of the meeting date and location and will provide information regarding the agenda. A property owner whose offer will be considered at the meeting may attend the meeting and may request permission to address the Board regarding the easement offer and/or the EAC's recommendation. Third parties who are not the property owner or the property owner's agent or designated representative may not address the Board regarding easement offers.

All letters, email communication, or other written correspondence documenting approval of an easement offer by the Board will include a sunset clause, or a timeframe within which the easement must be recorded. If the easement is not recorded within the specified timeframe, the property owner must seek new approvals from DHR and the Board. Standard approvals are valid for three (3) calendar years from the date of the Board meeting at which the offer was approved for acceptance. Any one of the following will require reconsideration by the EAC and the Board at its next regularly scheduled meeting:

- 1. Any significant changes to the terms of the easement offer made after approval by the Board but prior to recordation of the easement.
- 2. Any significant or major changes to the property that occur after Board approval but prior to recordation of the easement.

Any such changes should be brought to the attention of Easement Program staff as early in the drafting and easement negotiation process as possible. Board approval of an easement offer is not transferable to a new property owner.

The Board of Historic Resources has full discretion in deciding whether to accept an offer of easement and the applicable conditions for such acceptance. The Board may decline to accept an offer of easement for any reason. The Board may condition its acceptance as it deems appropriate to ensure the protection of the property's cultural resources, to maintain the integrity of the Easement Program and to fulfill its mission.

Special Considerations for Battlefield Resources:

The Board and DHR recognize the historic, archaeological, cultural, and landscape significance of battlefield properties and their unique characteristics. Often, battlefields are not listed on the National Register of Historic Places or the VLR. Therefore, DHR and the EAC utilize the priority rating system developed by the CWSAC and the ABPP as a basic requirement when evaluating easement offers for battlefields. Proposed easements on battlefield properties are evaluated for their overall historic significance and integrity, as well as for any historic buildings, structures, and archaeological or cultural sites located on the property regardless of whether those resources are associated with a battle. Many battlefield properties are working farms and the need to keep them viable for continued agricultural production is an important aspect of their preservation. For each easement offer on a battlefield property, the Board, DHR and the EAC will:

- 1. Evaluate the appropriate level of protection for the battlefield landscape, and for existing architectural and built resources (including dwellings, outbuildings, and structures) on a case by case basis. If necessary, DHR staff will present these resources to the DHR's Architectural and/or Archaeological Evaluation Team(s) for a determination of eligibility for listing on the VLR.
- 2. Consider whether the existing architectural or built resources merit protection in the easement in the form of required maintenance or protections for exterior and interior architectural features. DHR and the EAC will assess all existing buildings and structures on the property regardless of their association (or lack thereof) with a particular battle and may require maintenance of historic buildings and structures whether or not they existed at the time of the battle. The EAC will make recommendations regarding the protection of historic buildings and structures to the Board.

The Board, the EAC and Easement Program staff may consider documentation provided by the property owner or his/her designated agent, documentation of the property in DHR's Archives, including its cultural resources database, and documentation or information available through federal, state or local governments and nonprofit organizations about the property and its history. For example, Easement Program staff may utilize a historic battlefield map obtained from the Library of Congress to specifically identify the location of the property within the boundaries of a specific battle; or consult historic aerials available from the county where the property is located to better understand prior land use patterns or the location of non-extant buildings and structures. DHR Easement Program staff will provide the property owner or his/her designated agent with copies of or access to any documentation or information obtained from sources other than the easement application and DHR's Archives. DHR's Archives located in Richmond are open to the public during business hours Tuesday through Thursday and property owners are strongly encouraged to research their property prior to submission of an easement application.

[Adopted by the Virginia Board of Historic Resources on March 8, 2006; Revised December 18, 2008; Revised March 17, 2011; Revised September 19, 2013; Revised September 17, 2015; Revised December 15, 2016; Revised December 8, 2022]



Historic Preservation Easement Program

POLICY #3

Stewardship and Monitoring of Easement Properties

Once an easement is recorded, the Department, on behalf of the Board, and the property owner have agreed to the shared obligation of stewarding the historic property in perpetuity. These stewardship responsibilities focus primarily on the maintenance, protection, and preservation of each property's unique character-defining features and conservation values cited in the deed of easement and baseline documentation report.

The Department's efforts in upholding these stewardship responsibilities are two-fold. First, the Department seeks to foster positive working relationships with individual easement property owners through a program of on-going communication, outreach, and education. Second, the Department will ensure compliance with individual easement terms by conducting regular monitoring visits for each protected property.

Communication and Outreach

It is the goal of the Department to maintain regular contact and foster productive working relationships with easement property owners. This contact may be in the form of newsletters, workshops, site visits, or other correspondence to facilitate the sharing of information between the Department and the property owner. The Department also provides technical assistance and information to property owners in order to support the appropriate stewardship of historic resources, as well as to promote an ongoing partnership.

Monitoring

It is the goal of the Department to ensure compliance with individual easement terms and conditions by conducting regular, efficient monitoring visits for each protected property.

The monitoring process will include the following steps:

- In order to request a site visit, the Department will notify the property owner in writing by hard copy letter delivered via U.S. Postal Service or electronic mail in accordance with individual easement provisions or at least ten (10) days prior to the suggested inspection date. The Department's Easement Program staff will work to arrange a time and date for the visit that is convenient for the property owner.
- Using the Baseline Documentation Report as a reference document, during the visit to the property, Easement Program staff will closely inspect the condition of all structural

elements, character-defining features, natural resources, landscape features, and archaeological resources addressed by the easement, documenting visible signs of deterioration or elements that may require repair, remediation, or treatment. In the absence of baseline documentation, the staff person conducting the monitoring visit may use the Present Conditions Report on file as a reference document.

- All alterations to the property will be noted. These include, but are not limited to, new construction, removal of an existing structure, vegetation that may need attention, changes in land usage, new utility infrastructure, and ground disturbance or erosional issues. The process for initiating the Department's review process for proposed work on an easement property is outlined in Policy #5, Review of Applications for Work on Easement Properties.
- Easement Program staff will endeavor to document any previously undocumented or unknown resources on a given property.
- Photographs of the property should capture the resources protected by the easement, including: elevations and oblique views of the primary historic structure, oblique views of historic and non-historic associated outbuildings or other structures, interior spaces and elements within the primary historic building that are protected by the easement, any protected elements that exhibiting deterioration or may require maintenance, open space and property boundaries, landscape features, changes or alterations to the property (including land usage), ground disturbance, and archaeological resources.
- In consultation with the property owner, Easement Program staff will obtain the following information during each monitoring event: 1) any alterations to the property since the previous visit; 2) any changes or projects planned for the property in the near future; 3) recent public access to the property; 4) security features present on the property; and 5) presence of an insect pest extermination/monitoring/prevention plan, if applicable.
- A hard copy or digital copy of the completed Annual Stewardship Report will be provided to the property owner via U.S. Mail or electronic mail within thirty (30) days of the inspection. This report will summarize staff observations and conversations with the owner, establish necessary corrective actions for issues noted during the site visit, and recommend measures and best practices for on-going property maintenance.
- For Department recordkeeping, a hard copy of the Annual Stewardship Report will be placed within the easement property file. In addition, a digital copy of the document will be saved within the electronic property file maintained on the Department's computer servers. Easement Program staff will also update the appropriate VCRIS record for the property as appropriate.

Any violation or suspected violation of the terms of the easement identified during a monitoring visit will generally be addressed by the Department within seven (7) business days (see also Policy #7, Violations). This timeframe may vary depending on the nature of the information available to assess the violation or suspected violation. In cases where remedial work is needed, the Department will set timeframes for the owner to complete such work. Timeframes for additional monitoring during a violation will be established as necessary, but Easement Program staff will schedule a site visit at the close of the remediation or mitigation phase of the violation resolution process in order to insure all requested actions were adequately completed.

[Adopted by the Virginia Board of Historic Resources on December 10, 2020]



Historic Preservation Easement Program

POLICY #4

Documentation of Easement Properties

The baseline documentation for each property is evidence of the condition of the features and conservation values that are the subject of the easement. That is, the features that make the property worthy of protection in perpetuity must be recorded as part of the permanent file for the property so that its condition can be monitored over time.

As new easements are negotiated, staff will compile information on the history and significance of the property from various sources including the National Register of Historic Places, the archives of the Department, and the property owner.

In addition to the existing materials, other information will be collected as part of the easement process. Plat maps, topographic maps, and other information available will be collected, and detailed photographic documentation will be undertaken. Floor plans, insofar as they are available, will be included. If these are not available, staff will prepare sketches of floor plans, identifying significant features and to assist with the identification of features in photographs (photo point maps). Photographs (head-on) of each elevation and each feature identified as character-defining in nomination, and important non-historic features will be taken. The location from which the photos were taken will be noted on a plan. Natural features, to the extent that they contribute to the overall character and feel of the property should be photographed as well. All features of the property that are particularly vulnerable to deterioration will be documented.

The baseline documentation will be collected following the Board of Historic Resources meeting where the property is considered and as close as possible to the date that the easement is expected to be recorded so that the condition of the property at the time the easement is recorded is reflected in the baseline documentation. Even in cases where the existing property file located at DHR is relatively complete, photographs documenting the condition at the time of donation will be taken.

The property owner must acknowledge the accuracy and completeness of the baseline documentation by signing the cover sheet and returning it to DHR.

For all existing easements, the staff will examine the files prior to conducting a regularly scheduled easement inspection to determine the adequacy of the baseline documentation. In cases where the baseline documentation is found to be deficient, a Present Condition Report will be prepared during the site visit. This report will be provided to and signed by the property owner and serve as baseline documentation from that point forward.

[Adopted by the Virginia Board of Historic Resources on March 8, 2006]



Historic Preservation Easement Program

POLICY #5

Review of Applications for Work on Easement Properties

The historic preservation and open-space easements held by the Virginia Board of Historic Resources ("Board") are administered by staff at the Virginia Department of Historic Resources ("DHR"). These easements are real property interests of the Board and are legally binding contractual agreements that contain specific reserved rights and restrictions unique to an individual property. The majority of easements held by the Board require prior written approval by DHR Easement Program staff for construction, alteration, rehabilitation, restoration, renovation, replacement, extension, demolition, or removal of historic *and* non-historic buildings and structures on the property, whether existing or new. They also typically prohibit an owner from engaging in certain ground disturbing activities without prior review, and require the maintenance of properties to established standards.

In determining what changes are appropriate for each easement property, DHR consults *The Secretary of the Interior's Standards for the Treatment of Historic Properties (Standards)*, published by the National Park Service, as guidance. The Secretary's *Standards* are intended to be flexible, apply to a wide variety of building types, and accommodate different project goals. However, because the terms of each easement are different, the specific restrictions on alterations and requirements for review will vary by property.

DHR's Easement Program strives to keep its easement templates current and to provide recommended updates to Board policies. Board policies are intended to provide guidance; however, the specific language contained in a recorded deed of easement is always the primary legal authority. Importantly, the language of easements held by the Board has evolved over time. Language in an easement recorded in 1970 will differ markedly from the language of an easement recorded in 2022. It is the responsibility of the property owner to notify DHR Easement Program staff when any alterations covered by the easement are contemplated. This policy outlines the review and approval process for such changes.

This guidance may not be universally applicable to all easement deeds, projects, or properties. For this reason, DHR considers each project individually. In all cases, the recorded easement is the governing document and will dictate whether prior written approval is required and how that review and approval will be conducted. DHR always appreciates the opportunity to provide technical assistance to property owners and update the easement property file, regardless of whether formal review is required. Please contact Easement Program staff with any questions regarding how to interpret or apply the specific language contained in an easement.

REVIEW AND APPROVAL PROCESS

DHR's Easement Program staff administer the easements held by the Board. Any work requiring the Board's (as Grantee) approval will be reviewed by the Easement Program staff according to the terms of the applicable easement and by applying the *Secretary of the Interior's Standards*, as set forth below. Decisions regarding a project review request will be provided to the property owner or their designated representative in writing via U.S. or electronic mail.

All written communication approving proposed work on an easement property will include a sunset clause, or a timeframe within which the work must be completed. If the commencement of work exceeds this timeframe, the property owner must request re-approval of the work in writing prior to the expiration of the approval. A property owner must seek new approval for any change in project scope. Prior written approval of incomplete work is not transferable to a new property owner.

If a property owner wishes to designate a person or entity, such as an architect, attorney or consultant, to serve as their representative with respect to a project review request, they must provide written authorization to DHR's Easement Program. DHR's Easement Program cannot accept project review requests submitted by anyone other than the property owner without such written authorization. Furthermore, all communications regarding such project review request will be limited to the property owner and any designated representative(s).

In the event that a property is cited with an easement violation (Easement Program Policy #7: *Easement Violations*), no additional project review requests will be considered until the violation is addressed to the satisfaction of DHR and the Board (if applicable).

Property owners are reminded that with limited exceptions, all materials and communications regarding their easement and their property are subject to the Virginia Freedom of Information Act (FOIA). DHR is legally required to provide copies of all documents in its possession in response to a request under FOIA.

PROJECT REVIEW PROCESS

A. All requests for review and approval as required by the terms of the easement must be submitted in writing to DHR's Easement Program as follows:

(i) Hard copy requests should be sent to:	Easement Program Director Department of Historic Resources
	2801 Kensington Avenue
	Richmond, VA 23221

- (ii) Electronic format requests should be sent to the attention of the Easement Program Director: [first name.last name]@dhr.virginia.gov
- (iii)Easement property owners seeking to utilize the rehabilitation tax credit program must file all project review requests according to tax credit program policies (see <u>https://www.dhr.virginia.gov/tax-credits/rehabilitation-tax-credits-forms/</u>). An additional copy of all required materials must be submitted for inclusion in the easement property file. Once submitted to the Tax Credit Specialist, Easement Program staff may elect to complete a single review on behalf of both program areas.
- B. It is the responsibility of the requestor to confirm that the written request for review has been received by DHR's Easement Program.
- C. To help ensure that the necessary information is provided with the initial request, the requestor should complete the Project Review Request form (available online at <u>http://www.dhr.virginia.gov/easement/easement.htm</u> or by request) with the submission and include all applicable supplemental materials.
- D. DHR shall endeavor to respond to a written request for review within 30 business days of receipt of such request, unless otherwise specified by the terms of the applicable easement. However, DHR is not required to issue an approval or denial within that 30 business day period. Circumstances warranting a delay to DHR's review include, but are not limited to, the following:
 - (i) Receipt of additional materials or information requested in writing by the Easement Program staff;
 - (ii) Archaeological survey and/or investigation as determined by Easement Program staff archaeologists;
 - (iii) A site visit as determined by Easement Program staff;
 - (iv) Consultation with the property owner and his/her representatives or consultants regarding the proposed project;
 - (v) Review of the existing historic or archaeological resources on the property by DHR's Architecture and/or Archaeology Evaluation Committees to determine historic significance applying the *National Register Criteria for Evaluation* (36 C.F.R. 60);
 - (vi) Complexity of the request;
 - (vii) Extent to which the request is consistent with the terms of the easement; and
 - (viii) Extent to which the request is consistent with the applicable *Secretary of the Interior's Standards* as set forth below in Paragraph e.
- E. Any work requiring the Board's approval will be reviewed by the Easement Program staff according to the terms of the applicable easement and by applying the *Secretary of the Interior's Standards*. The *Secretary of the Interior's Standards* include:
 - a. Secretary of the Interior's Standards and Guidelines for Archeology and Historic Preservation (National Park Service, as amended).

- b. Secretary of the Interior's Professional Qualifications Standards (48 F.R. 44716 (Sept. 1983, as amended)).
- c. *Secretary of the Interior's Standards for Rehabilitation* (36 C.F.R. 67, as amended).
- d. Secretary of the Interior's Standards for the Treatment of Historic Properties (36 C.F.R. 68, as amended).
- e. Secretary of the Interior's Standards for the Treatment of Historic Properties with Guidelines for Preserving, Rehabilitating, Restoring, and Reconstructing Historic Buildings (National Park Service, as amended).
- f. Secretary of the Interior's Standards for the Treatment of Historic Properties with Guidelines for the Treatment of Cultural Landscapes (National Park Service, as amended).
- f. In the event of a written denial issued by DHR, the property owner may request that the Board review the application. The Board, however, is not obligated to review any application.

Please contact DHR's Easement Program staff with any questions regarding the applicable project review process. Contact information for Easement Program staff is located within the Preservation Incentives Division at: <u>https://www.dhr.virginia.gov/easements/easement-stewardship/</u>

Electronic mail addresses for staff are as follows: first name.last name@dhr.virginia.gov

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Historic Preservation Easement Program

POLICY #6

Easement Amendments

It is the policy of the Board of Historic Resources that every easement be carefully and thoughtfully negotiated, and that the terms of each easement reflect the mutual expectations and desires of both the Grantor and the Grantee. Easement documents shall be drafted with the expectation that amendment will not be necessary. To that end, Department staff members are expected to work closely with property owners, appropriate counsel, and advisors to ensure that, to the greatest extent practicable, foreseeable future circumstances are considered at the time the easement document is drafted.

Because all future events cannot be anticipated, easements may need to be amended in certain exigent circumstances. Therefore, it is the policy of the Board to allow for consideration of appropriate amendments as circumstances dictate.

An amendment should strengthen the protection afforded by the original easement to the resource(s) on the property. For example, a property owner may wish to include additional acreage or more restrictive provisions concerning new construction to the existing easement. An amendment should not compromise the historic, architectural, archaeological, open space, cultural, or other environmental resources which the easement was intended to protect.

When determined to be appropriate by the Board, an amendment may be accepted that does not affirmatively strengthen protection of the resource, but which maintains the original easement protections in place. Such an amendment is judged to be "preservation neutral" because it neither strengthens nor weakens the protections to the resource(s) established in the original easement agreement. Circumstances when a "preservation-neutral" amendment may be considered include but are not necessarily limited to:

- Boundary adjustments which result in a *de minimus* change in the protected acreage;
- Changes in the location, configuration, or size of permitted subdivision parcels which do not result in expanded development rights, new construction closer to the manor house or other primary resource(s) than would otherwise be permitted, or other significant diminution in the protection afforded by the original easement; and

• New subdivision rights which do not result in expanded development rights or new construction greater than that which would otherwise be permitted.

"Technical" amendments may be executed to address:

- Errors or omissions in the original easement, or to make other technical adjustments to the easement language;
- Changes which are understood by all parties, based on clear evidence, to be consistent with the original intent of the Grantor and the Grantee.
- Changes that have occurred by act of nature that affect the physical nature of the resource and the accuracy of the easement.

Under very unusual circumstances, the Board may consider an amendment which is not preservation-neutral. Any amendment which diminishes the protection afforded to the resource is not favored, and should be considered only as a last resort to prevent the resource itself from being compromised by neglect, deterioration, inappropriate changes or other circumstances.

[Adopted by the Board of Historic Resources on September 5, 2007]



Historic Preservation Easement Program

POLICY #7

Violations

An easement represents a permanent commitment and partnership between the Grantor and the Grantee. The Virginia Board of Historic Resources ("Board") and the Virginia Department of Historic Resources ("DHR") take seriously their obligation to uphold and enforce the terms of each easement and to ensure that the resources they have been entrusted to protect are not lost through deterioration, neglect, irresponsible management, or inappropriate changes.

A *violation* is defined as (i) any action or event or lack of maintenance that has caused or has the potential to cause harm to the historic resources and features and/or the conservation values of the property that are protected by the easement, or (ii) any action, event or failure to act that conflicts with or contradicts any restriction or covenant contained in the easement. Violations are individually evaluated and classified as follows:

Technical Violation – a violation that results when a property owner has made alterations to the protected historic resources, features, or conservation values of the property that are consistent with the historic character of the property, but the property owner did not follow the appropriate notification and approval procedures pursuant to the relevant deed of easement and *Easement Program Policy #5: Review of Applications for Work on Easement Properties.*

Minor Violation - a violation that results from inappropriate alterations or lack of proper maintenance where no permanent damage to the protected historic resources, features, or the conservation values of the property has been identified by DHR easement staff. The level of violation may be elevated if the issue is not resolved within the time period specified in the written notice of violation.

Major Violation - a violation that results in irreversible damage to the historic resources, features, or conservation values of the property that are protected by the easement.

Willful Violation – a violation that occurs when the property owner undertakes an action or fails to undertake an action in direct contradiction to a written directive, notice, or requirement issued

by DHR, acting on behalf of the Board, or the Board. Such violations may include, but are not limited to, failure to perform mitigation or remediation of a major or minor violation as specified by DHR and/or the Board, implementation of a project previously denied by DHR and/or the Board, or repeated refusal to provide access to the easement property upon reasonable advance written request by DHR easement staff. A *Willful Violation* may be issued separately or in conjunction with a *Technical Violation, Minor Violation*, or *Major Violation*.

In cases of a potential or known violation of the terms of an easement, or where issues of maintenance and/or repair constitute an imminent or serious threat to the integrity of the resource, DHR will implement the procedures summarized below. If the property is subject to a co-held easement, DHR will consult with the easement co-holder in investigating any potential violations and enforcing the terms of the easement, or as otherwise stipulated in the easement.

- 1. <u>Violations Observed by Third Parties</u>. When notified of a potential violation by a third party, easement staff will attempt to contact the property owner by written correspondence, email, or telephone to obtain information directly from the property owner. Based on the nature of the potential violation, staff will arrange for a site visit, if needed, to assist in determining the action necessary to correct the violation. A site visit shall be conducted as soon as practicable by easement staff or regional office staff if it has been determined that a *Major Violation* occurred.
- 2. <u>Violations Observed by DHR Staff</u>. If a DHR staff member discovers a violation during the course of a site visit or other form of visual inspection, DHR easement staff will document the violation in a Violation Report. Reports identifying technical, minor, and major violations will be directed to the Director of the Division of Preservation Incentives, who will follow-up on the Violation Report or assign it to individual staff members for resolution. The Division Director will notify the Agency Director about any *Major Violation*.

3. Procedure Once Violation Is Observed.

- a. When a violation has been observed, a letter outlining the nature of the violation and recommendations to correct the violation, if possible, (the "Violation Letter") will be sent to the property owner by certified carrier (e.g. UPS or Federal Express). Staff will use the carrier's tracking service to confirm delivery. After the Violation Letter is mailed, a .pdf copy will be forwarded electronically to the property owner with a request for confirmation of receipt. Copies of all documentation, including shipping documents, tracking confirmation, and outgoing email, will be saved to DHR's electronic and hardcopy master file. The recommendation made by DHR will vary depending on the circumstances and severity of the violation, the willingness of the property owner to address the situation in an appropriate manner, and other factors.
 - (i) When a *Minor Violation* has occurred, staff will work with the property owner to remedy the situation.

- (ii) In the case of a *Technical Violation*, staff will also work closely with the property owner to ensure that future work be done only after proper prior notification and approval by DHR easement staff.
- (iii) Major Violations and Willful Violations will be reported to the Chair of the Board and to the Office of the Attorney General at the same time a Violation Letter is sent to the property owner and communicated to the entire Board at the next Board meeting.
- b. If, after consultation, a violation is not corrected within a reasonable time frame specified by DHR, the corrective action is inappropriate or incomplete, or if no response is received from the property owner, the violation will be brought to the attention of the Chair of the Board and the Office of the Attorney General. DHR, acting on behalf of the Board, and in consultation with the Office of the Attorney General and outside counsel, if appropriate, will seek all available legal and equitable remedies to mitigate, remediate, or otherwise correct the violation, including, but not limited to injunctive relief and monetary damages.

[Adopted by the Virginia Board of Historic Resources on September 5, 2007; revised December 18, 2008; revised March 17, 2011; revised September 19, 2013; revised September 19, 2019.]



Historic Preservation Easement Program

POLICY #8

Easement Program Recordkeeping

The Virginia Department of Historic Resources (DHR) has created a written records policy for the Easement Program in conjunction with the Agency's established Records Retention Policy. The Easement Program Recordkeeping Policy governs how specific program related organizational and transactional records are created, collected, retained, stored and disposed. Originals and duplicates of all irreplaceable documents critical to the defense and support of each easement and easement-related transaction will be retained and stored by staff members. The recordkeeping mission of the Easement Program is to appropriately collect, retain, and archive key documents and records essential to the function of the program. The Easement Program Coordinator with assistance from the Easement Program Manager shall have the primary responsibility for recordkeeping.

I. LAND TRANSACTION RECORDS

1. Lists, Reports, and other Compilations:

The Virginia Department of Historic Resources takes seriously its role as an easement-holding organization and strives to meet or exceed all recommendations and guidelines for such organizations. In doing so, the Easement Program Coordinator, in conjunction with Easement Program staff members, will compile information in accordance with the 2006 revisions to the Internal Revenue Service tax code (as set forth in the *Pension Protection Act of 2006*) and will continue to monitor the following easement data:

- 1. number of easements held at beginning of year, acreage, and location
- 2. number of easements (and acreage) acquired (new easements)
- 3. number of easements modified, sold, transferred, released, or terminated (and acreage)
- 4. number of easements in following categories:
 - a. buildings and structures
 - b. easements that encumber a golf course or portions of a golf course
- 5. number of easements and acreage monitored by physical inspection or other means
- 6. all easements on buildings and structures acquired after August 16, 2006, and show if each easement meets the requirements of section 170(h)(4)(B). These are properties that are listed in the National Register or are contributing features of a National Register property.

- 7. number and nature of violations (Technical, Minor, and Major)
- 8. all project review requests by property name, file number, date received, and date closed

Note: Items D.1 and D.2 above shall be calculated from the effective date of this policy until such time as all historical easement records may be updated.

2. Recordkeeping and Records Storage:

Easement Program staff members will ensure the safety and security of the permanent files associated with easement properties. Key documents and records essential to the permanent files include: original signed and recorded Deeds of Easement, original signed Baseline Documentation Reports, original signed Present Condition Reports, critical correspondence, photographs, legal information, and monitoring reports from the property. These types of documents will be permanently retained in both paper and electronic format by utilizing the following recordkeeping policies:

A. Library of Virginia Archives:

Under the Virginia Public Records Act, (§ 42.1-79), the Library of Virginia is the official custodian and trustee of all state agency records transferred to the Archives, Library of Virginia (LOV). In addition, the Virginia Public Records Act §§ 42.1-76, et seq. of the *Code of Virginia* guides the retention and disposition of records. In compliance with the Virginia Public Records Act and the Virginia Department of Historic Resources Records Retention and Disposition Schedule (Specific Schedule Number 423-001; Easement Series Number 015284), original easement deeds, original Baseline Documentation Reports (BDR), and original Present Condition Reports (PCR) will be permanently archived in the LOV archival storage facility. The long-term goal of the Easement Program is to store copies of critical correspondence related to easement violations, project approval, and easement donation gift acknowledgment letters permanently at the LOV. The LOV files are open and accessible to the general public upon request.

The Easement Program Coordinator shall be responsible for transferring original signed and recorded easement deeds, Baseline Documentation Reports, and Present Condition Reports to the LOV on a semi-annual basis in conjunction with the Library of Virginia RM-17 Form. These files shall be accessioned chronologically by the recordation date of the easement deed. Until such time as these documents are transferred to the LOV archives, they shall be stored in a metal filing cabinet in the office of the Easement Program Coordinator.

B. Filing Rules and Protocols for Paper Easement Files:

Original and duplicate documents should be protected from daily use and reasonably secure from fire, floods, or other hazards. In order to attain this goal, a comprehensive paper easement project file shall be created for each new property brought into the easement program. (SEE APPENDIX A)

This paper file shall contain individual folders labeled: Easement and Amendments, Baseline Documentation and Present Condition Reports, Monitoring Reports (formerly referred to as Inspections), Photographs, Project Review, Archaeology, Reenactments (if applicable), Maps and Surveys, Correspondence, Legal, Violations, General Reports and Documents, and FIELD. Information to be retained within these individual easement folders includes: copies of the recorded deed of easement, copies of the signed Baseline Documentation Report, copies of the signed Present Conditions Report, owner contact information, project related letters and correspondence, project tracking sheets, project or site analysis information, title work, evidence of insurance, surveys, maps, aerial photographs, attorney notes or comments upon reviewing the transaction, information sent to landowners suggesting they obtain independent legal and financial advice, grant or funding information. Easement Acceptance Committee and Board Approval letters, and monitoring information. Oversize architectural records, plans, and drawings shall be stored at the rear of the file, if possible. The paper easement file shall be stored in the onsite file storage facilities at DHR and may be accessed by the public upon request.

The front of each paper easement file shall be labeled with the Property File Number, Historic or General Property Name, and County. A permanent record-keeping card shall be inserted into the front of each individual easement file. Each time a file is pulled from the Archives for use by any DHR staff member, the staff member pulling the file shall write his or her name and the dates during which the file was used.

Draft easement deeds or Baseline Documentation Reports shall be kept for use as preclosing data and shall not be retained for permanent easement file storage.

Sensitive material pertaining to the retention of IRS-related documents, Social Security Information, Easement Appraisals, or personal Financial Records will be retained in a separate file with the Easement Program Manager. A copy of the material with sensitive information redacted shall be kept in the paper easement file.

Printed copies of digital photographs from site visits or project review shall be stored in the easement file.

C. Electronic Records

Scanned copies of each individual Easement Deed, Easement Amendment, Baseline Documentation Report, and Present Condition Report shall be stored electronically in the Easement Program network location according to Section III and Appendix B below. If possible, electronic copies of project review letters, monitoring reports, correspondence, reports, and other information relevant to the easement property shall be scanned and stored in the electronic file.

II. ORGANIZATIONAL RECORDS

Organizational records assist with preservation of institutional memory and provide comprehensive documentation of the Easement Program since its inception. Original letters, program materials, agendas, minutes, and memoranda compiled over the years are extremely valuable and illustrate the purpose and mission of the program. These documents provide a unique testimony to the history of the Easement Program while supporting legal, fiscal, and administrative purposes.

The following organizational records shall be retained by the Easement Program Manager in a metal filing cabinet located at the Department of Historic Resources primary Richmond office:

- a. Employment and personnel records
- b. Financial Records
- c. Gift Acknowledgments and 8283 Forms, IRS-related documents, or other project financial records
- d. Grant proposals, agreements, reports, etc.
- e. Program files and other administrative records: strategic plans, annual plans, easement newsletters, and other communications materials
- f. State required records and reports
- g. Program Policies and Procedures

The following organizational records shall be retained by the Easement Program Coordinator both in electronic format and in a filing cabinet located at DHR's Richmond office:

Board Records:

- a. Lists of current and past Board Members
- b. Meeting notices and correspondence related to meeting agendas
- c. Agendas and Minutes of the Quarterly Board meetings
- d. Policies and Procedures
- e. Delegation of Authority
- f. Resolutions

Easement Acceptance Committee Records:

- a. Lists of current and past Committee members
- b. Meeting notices
- c. Meeting agendas and minutes
- d. Policies and Procedures
- e. Delegation of Authority

Easement Committee Records:

- a. Lists of current and past Committee members
- b. Meeting notices
- c. Meeting agendas and minutes
- d. Policies and Procedures
- e. Delegation of Authority

Policies and Procedures

- a. Copies of each Easement Program Policy with revisions
- b. Copies of internal Easement Program Procedures documents

Virginia Land Conservation Foundation Records

- a. Original Project Applications
- b. Original Scoring and Evaluation Sheets
- c. Program Related Notes and Correspondence
- d. Award Statistics

III. ELECTRONIC RECORDS

All easement data shall be stored on the DHR internal network in a separate Easement Program network location (SEE APPENDIX B) from other agency data. Critical program documents such as recorded deeds, recorded amendments, Baseline Documentation Reports, Present Condition Reports, project review letters, and critical correspondence, shall be scanned and retained in electronic format. The Department of Historic Resources backs electronic records on a daily basis and these records are taken offsite weekly to a separate location for storage.

A new electronic easement file shall only be created after recordation of the easement deed. All recorded easement deeds, recorded amendments, Baseline Documentation Reports, and Present Condition Reports, shall be scanned as electronic records and stored by individual file number in the Easement Program file on the DHR network. The electronic document shall identify either by cover sheet or properties information (metadata tags) the name and date of its creation as an electronic document.

All digital photographs from site visits or project review shall be stored electronically in the Easement Program file on the DHR network. These photos shall be retained at their original file size and appropriately labeled with the property name, file number, and site visit date. All electronic archival black and white photographs taken as baseline documentation and all digital photographs taken for Present Condition Reports or monitoring purposes shall be stored in the Easement Program network location only.

Only the following staff members of the Easement Program shall have the ability to alter or manipulate records in the electronic easement file: Easement Program Manager, Easement Program Coordinator, Easement Archaeologist, Easement Technical Advisor, and Easement Program Architect. The Easement Program Manager shall be the Easement Program network location "Owner" who will grant permission to have staff members added or deleted from the group of users able to alter or manipulate (read/write access) records in the electronic easement file. Other DHR staff will have read-only access. A "drop box" shall be created for non-easement program staff members to upload easement-related data to the network. This data shall be reviewed by an easement staff member before transferring to the easement program network location.

The data contained in the Easement Database shall be maintained by the Easement Program Coordinator and other designated Easement staff members. This database shall contain a listing of all easement properties, transaction information, owner contact information, and general monitoring information. Technical support for the Easement Database will be the responsibility of DHR's Technology Administrator or an appropriate designee.

IV. DATA SENSITIVITY

In order to administer the Easement Program, staff must collect, compile, and retain both personal and project-related information for individual properties and landowners. Virginia law requires that state bodies not collect personal information about citizens unless it is required to provide services for the citizen. When sensitive information is collected, it must be protected from unauthorized access or disclosure. However, citizens also have the right to know how the information is collected, used, and who has access to it. Section 2.2-3704 of the *Code of Virginia* states that records are presumed open to public inspection, unless specifically made exempt pursuant to this chapter or other specific provisions of law:

2.2-3704: Except as otherwise specifically provided by law, all public records shall be open to inspection and copying by any citizens of the Commonwealth during the regular office hours of the custodian of such records. Access to such records shall not be denied to citizens of the Commonwealth, representatives of newspapers and magazines with circulation in the Commonwealth, and representatives of radio and television stations broadcasting in or into the Commonwealth. The custodian may require the requester to provide his name and legal address. The custodian of such records shall take all necessary precautions for their preservation and safekeeping.

Accessibility to public records is also regulated by the *Freedom of Information Act* (FOIA). Compliance with the provisions of this Act as well as Section 2.2-3700 of the *Code of Virginia* is administered by the Deputy Director of the Virginia Department of Historic Resources.

Specific provisions of Virginia law prohibiting disclosure of particular records are found throughout the Virginia Code. However, the following exemptions found in Section 2.2-3705.1 of the *Code of Virginia* have the strongest potential to impact Easement Program data:

1. Personnel records containing information concerning identifiable individuals, except that access shall not be denied to the person who is the subject thereof. Any person who is the subject of any personnel record and who is 18 years of age or older may waive, in writing, the protections afforded by this subdivision. If the protections are so waived, the public body shall open such records for inspection and copying.

2. Written advice of legal counsel to state, regional or local public bodies or the officers or employees of such public bodies, and any other records protected by

the attorney-client privilege.

3. Legal memoranda and other work product compiled specifically for use in litigation or for use in an active administrative investigation concerning a matter that is properly the subject of a closed meeting under § 2.2-3711.

4. Vendor proprietary information software that may be in the official records of a public body. For the purpose of this subdivision, "vendor proprietary software" means computer programs acquired from a vendor for purposes of processing data for agencies or political subdivisions of the Commonwealth.

5. Computer software developed by or for a state agency, state-supported institution of higher education or political subdivision of the Commonwealth.

6. Appraisals and cost estimates of real property subject to a proposed purchase, sale or lease, prior to the completion of such purchase, sale or lease.

7. Personal information, as defined in § 2.2-3801, including electronic mail addresses, furnished to a public body for the purpose of receiving electronic mail from the public body, provided that the electronic mail recipient has requested that the public body not disclose such information. However, access shall not be denied to the person who is the subject of the record.

8. Communications and materials required to be kept confidential pursuant to § 2.2-4119 of the Virginia Administrative Dispute Resolution Act (§ 2.2-4115 et seq.).

In addition, Section 1.2.1 of the IT System and Data Sensitivity Classification as set forth in *Commonwealth of Virginia ITRM SEC501-01* defines sensitive data as "data which, if compromised with respect to confidentiality, integrity, or availability, could adversely affect COV [Commonwealth of Virginia] interests, the conduct of agency programs, or the privacy to which individuals are entitled. Data is classified as sensitive if compromise of that data results in a material and significant adverse affect of COV's interest, the inability of the affected agency to conduct its business, and the breach of privacy expectations. Data sensitivity classification is determined by the agency, and is the responsibility of the Data Owner, as defined in the *COV ITRM Risk Management Guideline* (ITRM Guideline SEC506-00)."

Under this classification system, the following Easement Program data should be identified and classified as sensitive:

- a. Real property appraisals or Conservation easement appraisals
- b. IRS Form 8283
- c. Original Baseline Documentation Reports
- d. Original Present Condition Reports
- e. Original archival black and white photographs or digital photographs

V. DESTRUCTION

With few exceptions, easement program documents should be permanently retained. Pre-closing documents such as draft deeds of easement and draft baseline documentation reports may be destroyed upon recordation of the final easement document and signature of the Baseline Documentation Report.

VI. REVISIONS

This Recordkeeping Policy shall be evaluated on an annual basis.

[Adopted by the Virginia Board of Historic Resources on December 18, 2008; Revised September 17, 2009; Revised September 30, 2010]



Historic Preservation Easement Program

Interim Digital Photograph Policy

Portion of Future Amendment of Policy #8: Easement Program Recordkeeping

The Board of Historic Resources (the "Board") has adopted a series of written policies to guide the Department of Historic Resources' Easement Program staff in its administration of the approximately 650 conservation easements held by the Board as of July 1, 2015. Easement Program Policy #8 covers all recordkeeping matters including the document retention schedule adopted by the Library of Virginia for the Easement Program, retention and organization of electronic and paper documents associated with every easement property, the administration of the Easement Program, publications, public outreach, etc. Easement Program staff are in the process of revising that policy for the Board's review.

One component of that policy has reached a more urgent status. Easement Program staff have used black and white film to document new easement properties prior to recordation of the deed of easement since 1969. Digital cameras are used for all subsequent monitoring visits. In recent years it has become increasingly more difficult and expensive to obtain film and have it processed. Currently there are no film processors meeting the state's procurement requirements in Richmond. Easement Program staff developed the following interim digital photograph policy to facilitate the transition from traditional film to digital images for the baseline documentation photographs, which are those taken just prior to the recordation of the deed of easement and which serve as a permanent record of the condition of the property when the easement becomes effective.

At its March 17, 2016 meeting held in Richmond, Virginia, the Board of Historic Resources voted to approve of an extension of this interim revision of Policy #8 pertaining to photography. This Interim Digital Photography Policy shall remain in force until it is officially ratified or a further extension is approved by the Board of Historic Resources at a public meeting for the next calendar year. Staff shall request an extension of such authorization should this portion of Policy #8 not be officially ratified by the Board on or before the official public meeting of the Board of Historic Resources in March 2017. This extension will allow staff an opportunity to gain experience using digital film to ensure that it can fully replace black and white film and meet all of the applicable legal requirements and industry standards for baseline documentation and stewardship monitoring of perpetual conservation easements.

New Easement Applications

Easement Program staff recently updated and revised the Easement Application Form, which is available on the DHR Easement Program homepage at:

http://www.dhr.virginia.gov/easement/easement.htm

The application requires the submission of photographs showing the visible historic resources, nonhistoric improvements and the overall condition of the property. Easement Program staff will, on occasion, conduct a site visit after the Easement Acceptance Committee has reviewed the proposed offer. A visit may be necessary where the historic resources are not well documented, the Committee has questions about the integrity of the historic resources, or the grantor is simply unable to provide adequate documentation. Whether the photographs are submitted as part of the Easement Application or taken by DHR staff, lower resolution photographs are sufficient for purposes of evaluating an easement offer.

Digital Film Requirements:

- Minimum of 400 x 400 pixels per square inch ("PPI")
- Color
- Saved as JPEG files
- Copies may be made for use in presentations, offer summaries and other documentation provided to the Easement Acceptance Committee, the Board of Historic Resources, grant programs or the grantor.
- Original JPEG files shall be saved electronically in an access restricted location on DHR's server with full back-up protection provided by VITA Northrup Grumman or any subsequent vendor employed by the Commonwealth of Virginia to serve its agencies.

Baseline Documentation Reports

Within six (6) months prior to the recordation of a new deed of easement, Easement Program staff conduct a site visit of the property to document the visible historic resources, the historic setting, cultural landscape and all nonhistoric improvements. The documentation consists of photographs, maps, aerial photographs, written descriptions and locational data. This report, called a Baseline Documentation Report, is prepared by an Easement Program staff person. A draft of this report is provided to the grantor of the easement for their review prior to recordation of that easement to ensure its accuracy.

Digital Film Requirements:

- Minimum of 2,000 x 3,000 PPI
- Color
- Saved as original unaltered TIFF files
- Copies may be converted to JPEG format for use in the Baseline Documentation Report.
- Original unaltered TIFF files shall be saved electronically in two locations; one of which must be in an access restricted location on DHR's server with full back-up protection

provided by VITA Northrup Grummond or any subsequent vendor employed by the Commonwealth of Virginia to serve its agencies.

• Original unaltered TIFF files shall be retained permanently or until such easement is assigned to another public body or extinguished.

Easement Program staff will endeavor to use traditional black and white film in addition to digital film during this interim period for all Baseline Documentation Reports provided that it can be processed in a timely manner by a company that meets the state's procurement requirements or for which a waiver of such requirements can be obtained and is located within reasonable distance of the Richmond office.

Annual Stewardship Reports

Easement Program staff endeavor to visit every easement property every 12-24 months. When a site visit is conducted, the staff person will take photographs and a new split map will be generated based on current aerials and Geographical Information System (GIS) data provided by the locality in which the property is located. A written report, called an Annual Stewardship Report, is prepared by that staff person describing the condition of the property, addressing any changes that might have occurred since the last visit or that are planned. The photographs are incorporated into the report with a photopoint map and other locational data. A copy of the Annual Stewardship Report is sent to the property owner for their records and a copy is retained in the permanent easement property file in DHR's Richmond office.

Digital Film Requirements:

- Minimum of 1,200 x 1,600 PPI
- Color
- Saved as JPEG files
- Copies may be made for use in the Annual Stewardship Report.
- Original unaltered JPEG files shall be saved electronically in the electronic file for the relevant easement property.
- The electronic file must be access restricted and located on DHR's server with full backup protection provided by VITA Northrup Grumman or any subsequent vendor employed by the Commonwealth of Virginia to serve its agencies.

Site Visits for Known Violations

Easement Program staff may conduct a site visit when there is a known or suspected minor, major or willful violation as set forth in Policy #7 Violations. Photographic documentation is often critical to understanding the extent of the violation and is necessary to evaluate and document the violation and the extent of the damage for enforcement purposes. Because such photographs may need to be used in a judicial action, heightened requirements, similar to those used for the Baseline Documentation Report, are warranted.

Digital Film Requirements:

• Minimum of 2,000 x 3,000 PPI

- Color
- Saved as original unaltered TIFF files
- Copies may be converted to JPEG format for use in a Notice of Violation Letter or other written documentation.
- Original unaltered TIFF files shall be saved electronically in two locations; one of which must be in an access restricted location on DHR's server with full back-up protection provided by VITA Northrup Grumman or any subsequent vendor employed by the Commonwealth of Virginia to serve its agencies.

Other Site Visits

Easement Program staff often make a site visit as part of a project review to better understand the project and its impact on the resource, to monitor ongoing work, to document removal of nonhistoric improvements subject to a written management plan, to assist with archaeological survey, and to teach interns, students and others how to conduct a site visit. Because these visits are often heavily documented in numerous other ways, no written report is issued but the photographs become part of the record and are retained in the permanent easement property file. The same standards used for an Annual Stewardship Report are appropriate.

Digital Film Requirements:

- Minimum of 1,200 x 1,600 PPI
- Color
- Saved as JPEG files
- Copies may be made for use in a project review letter or other written documentation.
- Original unaltered JPEG files shall be saved electronically in the electronic file for the relevant easement property.
- The electronic file must be access restricted and located on DHR's server with full backup protection provided by VITA Northrup Grumman or any subsequent vendor employed by the Commonwealth of Virginia to serve its agencies.

This Interim Digital Photograph Policy shall expire at the adjournment of the official public meeting of the Board of Historic Resources held in March 2017 if Board approval for an extension or renewal is not obtained prior.

[Adopted by the Virginia Board of Historic Resources on September 15, 2015; Revised March 17, 2016]



Historic Preservation Easement Program

POLICY #9

Easement Requirements

As an easement holding organization, the Virginia Board of Historic Resources ("Board") and the Virginia Department of Historic Resources ("DHR") will work with property owners and their legal counsel to develop easement language that serves to protect the property subject to the easement. DHR will continue to update the standard template language to be included in all easements as necessary to reflect changes in federal and state law and historic preservation procedures and practices. It is the policy of the Board and DHR to develop language for each easement that will be both flexible and strong enough to remain in force in perpetuity.

In addition to stipulations already included in the templates used by DHR, easements accepted after December 31, 2008 will include the following stipulations, as appropriate.

- The property subject to the easement must be adequately insured against loss from the perils commonly insured under standard file and extended coverage policies and comprehensive general liability insurance.
- Each easement will include a stipulation regarding extinguishment.
- Each easement will protect the entire exterior and specific interior architectural features (as appropriate, and depending on the historic integrity of interior features) for the primary built historic resources on the property. For battlefield properties that are not listed on the VLR, the appropriate level of protection for existing architectural and built resources (including dwellings, outbuildings, and structures) will be evaluated on a case by case basis.
- Consistent with the Internal Revenue Code requirements enacted with the Pension Protection Act of 2006, easements will stipulate that the height of easement properties may not be altered.
- Any restrictions on a property that are already in force (e.g. zoning, review by Architectural Review Board) will be identified in the easement document

- DHR will require that easements clearly state that DHR staff will be granted access to properties under easement, upon reasonable notification, in order to conduct an inspection of the features of the property that are protected by the easement.
- Easements will require that an owner of an easement property must notify DHR when the property has transferred ownership.
- Easements will reference the *Secretary of the Interior's Standards for the Treatment of Historic Properties and the Guidelines for the Treatment of Cultural Landscapes (36 C.F.R. 68)*, as these may be amended from time to time ("Secretary's Standards"), as the benchmark by which alterations to a property will be measured against.
- In order to derive the maximum public benefit from properties under easement, it is the policy of the Board and DHR to provide recommendations for public access in the easement document.
- In cases where an easement is to be co-held by DHR and other organizations or in cases where the property is subject to other levels of review (e.g. Architectural Review Board), every attempt will be made to sub-ordinate and clearly define responsibilities in the easement.

[Revised policy adopted by the Virginia Board of Historic Resources on December 18, 2008; Revised March 17, 2011]



Historic Preservation Easement Program

POLICY #10

Policy and Procedure for Documenting New Easement Conformance with the Applicable Comprehensive Plan for the Area in which the Property is Located

POLICY

In determining whether a property is appropriate for an easement, the Virginia Department of Historic Resources (DHR) considers its designation within or identification in a statewide planning document such as the Virginia Landmarks Register, Virginia Outdoors Plan, or for the case of battlefield properties, its priority rating from the Civil War Sites Advisory Commission of the National Park Service. According to Section 10.1-1701 of the *Code of Virginia*, DHR must also make a determination that the use of the property as open-space land conforms to the official comprehensive plan for the locality in which the property is located. DHR also considers the current zoning of the property, its designation on the locality's future land use map, as well as its consistency with the VDOT 6-year statewide transportation plan. Section 10.1-1701 of the *Virginia Code* states:

"The use of the real property for open-space land shall conform to the official comprehensive plan for the area in which the property is located."

Additionally, the following Virginia Counties currently require approval by their Planning Commission of all new open-space easements: Campbell, Floyd, Highland, Orange, Pittsylvania, Pulaski, and Surry. In order to demonstrate that easement staff have consulted with planning officials from the applicable Virginia County/Independent City and verified that the easement conforms to the Comprehensive Plan currently in effect for that locality, the Virginia Board of Historic Resources adopted this policy delineating the process easement staff must follow to obtain such confirmation. This document outlines the standard procedures for notifying locality planning staff about potential new easements within their jurisdiction.

PROCEDURE

For each new easement offer, DHR easement staff shall:

1. Review all relevant sections of the Comprehensive Plan for the applicable County/Independent City, including the following general categories: historic and/or cultural resources, land use, transportation, natural resources, and water resources.
Pertinent sections or pages of the plan shall be printed and kept in the permanent easement file.

- 2. Send written correspondence in the form of a letter to the locality Planning Department that includes the parcel tax map number, address, acreage, ownership information, and a map of the proposed easement boundaries. Include any conflicts with comprehensive plan if known. Note: The locality may request a copy of the draft easement or easement terms. The proposed easement may be presented to the Planning Commission.
- 3. If no response is received, contact Planning Department again in writing and follow-up with a phone call.
- 4. Review all town or other local comprehensive plans as applicable. Note any potential transportation or other infrastructure related issues. Pertinent sections or pages of the plan shall be printed and kept in the permanent easement file.
- 5. If necessary, written correspondence in the form of a letter to the town or local Planning Department that includes the parcel tax map number, address, acreage, ownership information, and a map of the proposed easement boundaries.
- 6. Review the VDOT 6-year plan. Note any potential transportation related issues that may impact the property. Pertinent sections or pages of the plan shall be printed and kept in the permanent easement file.
- 7. If necessary, written correspondence in the form of a letter or email to VDOT that includes the parcel tax map number, address, acreage, ownership information, and a map of the proposed easement boundaries. Include any conflicts with VDOT 6-year plan if known.
- 8. A record of all written and verbal correspondence with planning staff and VDOT shall be kept in the permanent easement file.

[Adopted by the Virginia Board of Historic Resources on September 30, 2010]



VIRGINIA DEPARTMENT OF HISTORIC RESOURCES

Historic Preservation Easement Program

POLICY #11

APPRAISALS

The Virginia Board of Historic Resources (the "Board") and the Virginia Department of Historic Resources ("DHR") will work diligently to ensure that every easement meets federal and state tax law requirements. In accepting an easement, the Board and DHR confirm that the enumerated conservation values are present at the property and are appropriately protected by the restrictions set forth in the conservation easement, and that a public benefit arises from the perpetual protection and preservation of these resources.

The gift of a qualified conservation easement in perpetuity may yield a deduction for federal income tax purposes and a credit for state income tax purposes. Only the Internal Revenue Service ("IRS") and the Virginia Department of Taxation possess the necessary expertise and responsibility to approve or deny any tax benefits sought or claimed by the donor of a conservation easement as a charitable gift. DHR does not provide tax advice and recommends that donors consult their attorney, accountant, and/or tax advisors regarding the tax implications of a gift of easement. By accepting an easement, the Board and DHR make no claims or representations concerning the tax consequences of that conveyance. Ultimately the donor is responsible for ensuring the transaction meets applicable federal and state requirements for claiming tax benefits.

FEDERAL TAX BENEFITS

A charitable contribution of a conservation easement is not deductible unless properly substantiated in accordance with the Internal Revenue Code ("IRC") and applicable regulations, which include, among other items, a qualified appraisal. *See* 26 U.S.C. §§ 170(a)(1), 170(f)(8), 170(f)(11) and 170(f)(13) (2011) and Treasury Regulations 26 C.F.R. §§1.170A-13 and 1.170A-14) (2011). The burden is on the taxpayer to demonstrate that the easement donation is a deductible contribution that meets the requirements of the IRC and applicable IRS Regulations.

IRS Form 8283

The IRS requires donors seeking tax deductions to file IRS Form 8283 for all non-cash charitable contributions valued at greater than \$5,000.00. If a federal tax deduction is sought, the taxpayer must complete IRS Form 8283 and provide it to DHR for signature on behalf of the Board. In signing Form 8283, DHR acknowledges acceptance of the conveyance of the easement on behalf of the Board and confirms its status as a qualified organization under 26 U.S.C. §170(h). Form 8283 includes a disclaimer provision stating that acknowledgment by the donee (easement holder) does not constitute agreement with the claimed fair market value.

STATE TAX BENEFITS

To be eligible for state tax credits, the easement must qualify as a charitable deduction under the IRC and applicable IRS regulations and meet additional requirements under the Virginia Land Conservation Incentives Act. Pursuant to Virginia Code § 58.1-512(D)(1), the taxpayer must provide a completed Land Preservation Credit (LPC-1) tax form with supporting documentation to the Virginia Department of Taxation for all donations of land or conservation easements for which tax credits are claimed. A copy of the completed LPC form must also be provided to the Virginia Department of Conservation and Recreation (DCR).

The burden is on the taxpayer to demonstrate that the easement donation is a deductible contribution that meets the requirements of the IRC and applicable IRS Regulations as well as the requirements of the Virginia Department of Taxation. The Board and DHR are not required to sign the LPC tax form.

APPRAISAL POLICY

To ensure a sound transaction, the Board has adopted the following policy regarding easement appraisals:

- A. The Board and DHR do not participate in or provide recommendations regarding appraisers, the appraisal process, or analysis of the easement valuation. *Property owners are strongly advised to engage an independent qualified appraiser with extensive and credible experience with conservation easements in Virginia to determine the value of the gift.*
- B. In the case of a "qualified conservation contribution," as defined in 26 U.S.C. §170(h), the donor must complete Form 8283 with all of the required information , including the identification of the property to be conveyed, the physical description of the condition of the property conveyed, the appraised fair market value both before and after conveyance of the easement, the contribution purpose furthered by the conveyance, the declaration of the appraiser and the donor's social security or taxpayer identification number, and provide the completed form to DHR for its review.
- C. DHR will review each 8283 Form for completeness where a charitable donation is being claimed under federal law.

- D. The donor must provide DHR with a copy of the Appraisal Summary (Section B) of Form 8283 at least thirty (30) business days in advance of execution of the easement by the donee. This requirement may be waived or modified by DHR as deemed appropriate in its discretion.
- E. DHR will assess the appraised values set forth in the appraisal according to the following criteria:
 - a. an easement value of \$2.5 million dollars or more; and/or
 - b. an easement value of 50% or more of the appraised fee simple value of the property; and/or
 - c. an appraised fee simple value of the property of one and one-half $(1-\frac{1}{2})$ times more than the assessed fee simple value of the property.

DHR in its discretion may bring to the attention of the Virginia Department of Taxation any Form 8283 with claimed values meeting or exceeding any or all of the criteria set forth above.

- F. If the Board or DHR have a concern about the credibility of the charitable donation being claimed, the Board or DHR may disclose those concerns to the donor and may take other steps to evaluate and document the validity and credibility of the appraisal, including the fair market value of the gift of conservation land or easement being made by the donor. These other steps may include, among other activities, consultation with real estate appraisal professionals, consultation with the Virginia Department of Taxation, review of the full Appraisal Report from the donor, and/or comparison of the appraisal to other similarly situated appraisals.
- G. The Board's acceptance of a gift of conservation easement and DHR's subsequent signing of a Form 8283 on behalf of the Board does not represent agreement with the appraisal or any claims made in the appraisal or on the Form 8283 including the fair market value.
- H. The Board reserves the right, in its discretion as the proposed recipient of a gift of conservation easement, to decline to accept the conservation easement due to concerns regarding the appraisal and/or the Form 8283.
- I. The Board hereby authorizes DHR to decline to execute the easement and/or sign the Form 8283 if DHR has concerns regarding the validity or credibility of the appraisal or the information provided on the Form 8283, including but not limited to the claimed fair market value of the easement. The donor may appear before the Board at its next regularly scheduled meeting and request its review and final determination regarding such execution and/or signature.

SUMMARY

The Board and DHR will not knowingly participate in projects where there are significant concerns about the claimed fair market value or potential federal tax deduction or state tax credit that may be claimed by the donor. As an agency of the Commonwealth of Virginia, the Board and DHR will employ all reasonable measures and effort to avoid participating in fraudulent transactions.

The Board and DHR must seek to protect themselves, landowners, easement donors, and the public from any form of excessive or fraudulent appraisals of conservation easements. Excessive appraisals may lead to tax audits and the disallowance of tax benefits by federal and state tax agencies. DHR will refer any appraisals or claimed deductions or credits that it finds, in its exclusive opinion, to be unusual or suspicious for review by the appropriate state or federal taxing authority.

[Adopted by the Virginia Board of Historic Resources on December 15, 2011; revised December 11, 2014]



VIRGINIA DEPARTMENT OF HISTORIC RESOURCES

Historic Preservation Easement Program

POLICY #12

Administrative Fees

The Board of Historic Resources (the "Board") recognizes that the acquisition and stewardship of perpetual preservation and conservation easements requires a substantial commitment of resources on behalf of the Commonwealth, which vary depending on numerous factors including the number and complexity of the historic resources protected, additional restrictions necessary to meet the requirements of grant funding, the property's proximity to areas experiencing substantial growth and development, and relationships with grant funding entities and co-holders. In order to have the capacity to accept new easements while sustaining its commitment to the protection of the Commonwealth's unique historic resources already under easement, the Board has adopted the following administrative fee schedule.

The Department of Historic Resources ("DHR"), specifically, the Easement Program within the Division of Preservation Incentives, will be responsible for assessing and administering these fees on behalf of the Board. The Director of DHR is hereby authorized to waive these fees in the Director's discretion and to promulgate any additional rules necessary for the administration of these fees provided that such rules comply with the terms of this Policy.

Administrative Fee Schedule

*The following fees are payable by the applicant:

Fee	Amount	Due
Easement Application Fee	\$500	With application
Grant Funded Easements	\$10,000	Invoiced at the time the baseline documentation site visit is scheduled
Reconsideration of Easement Offer	\$1,000	With application
Update or Revision of Baseline Documentation	\$1,500	Prior to DHR conducting work
Amendment of Existing Easement	\$2,000	With application
Conversion/Diversion (Under Section 10.1-1704 of the Open Space Land Act) Review Fee	\$1,600	With application
Conversion/Diversion (Under Section 6(f)(3) of the Land and Water Conservation Fund Act) Review Fee ¹	\$1,600	With application
Conversion/Diversion Processing Fee	\$1,600 for first 40 hours with potential for additional fees if staff time extends beyond 40 hours	With application
Boundary Line Adjustment Review	\$1,600	With application
Expedited Project Review	\$500	Upon approval of request

¹ Land and Water Conservation Fund Act (54 U.S.C. §§ 200301 - 200310 (2016, as amended)), specifically Section 200305(f)(3), commonly known and hereinafter referred to as "Section 6(f)(3)."

I. <u>New Easement Offers</u>

A. <u>Easement Application Fee</u>

A fee of five hundred dollars (\$500) shall be paid at the time a new easement application is submitted for review and consideration by DHR and the Board. This fee will go toward DHR's due diligence review and analysis of the proposed offer. DHR will retain easement application forms for five (5) years from the date of the application. If the easement is not recorded within this timeframe, a new application form must be submitted and will be subject to the five hundred (\$500) dollar fee.

B. Grant Funded Easements

An administrative fee of ten thousand dollars (\$10,000) will be assessed against any easement offer funded by any grant funding source, excluding grants funded by the Commonwealth of Virginia. Such fee is intended to offset DHR's administrative costs associated with the easement. This fee will be invoiced at the time DHR schedules the baseline documentation site visit. If multiple grants are awarded to the subject of an easement offer, the fee will be charged for each such grant, excluding any grants funded by the Commonwealth of Virginia.

C. <u>Reconsideration of an Offer</u>

A fee of one thousand dollars (\$1,000) will be required for reconsideration by the Board of any previously approved offer of easement where such reconsideration is a result of: (i) the expiration of the Board's prior approval, or (ii) a change in the terms of the easement offer due to an act or omission of or a modification made or proposed by the applicant and/or landowner.² This fee must be received by DHR with the Reconsideration Application.

Examples of a change of terms of the easement offer by an applicant may include, but are not limited to, the following:

- Failure to accurately and/or completely identify all existing buildings, structures, amenities, and features on the real property being offered for easement in the Easement Application.
- A lease, or extension or renewal of a lease or license granted to a third party to use the real property, e.g. a residential lease, being offered for easement beyond the term provided to and/or approved by the Board.
- Granting of rights to third parties, such as conveyance of an access easement or utility right-of-way, after approval of the offer by the Board and without providing notice of the intent to convey such rights prior to the Board's approval to accept.

² **Board Policy #2: Criteria for Acceptance of Easements**, states that the Board's standard approval to accept a new offer of easement expires three (3) calendar years from the date of the Board meeting at which the offer was approved for acceptance. Similarly, if any significant changes to the terms of the easement offer or significant or major changes to the property occur following the Board's approval, the revised offer must be brought back to the Board for its reconsideration.

- Significant change(s) in the structure of the proposed transaction, such as new or different sources of grant funding, loss of grant funding, intent to seek federal and/or state tax benefits.
- Change(s) in the fundamental terms of the offer, such as inclusion of new or additional reserved rights such as an increase in the square footage allowance for new construction or allowances for additional buildings or structures.

The applicability of this fee and any determination of whether this fee applies shall in no way affect the requirements for reconsideration pursuant to **Board Policy #2: Criteria for Acceptance of Easements**.

D. <u>Baseline Documentation</u>

A fee of one thousand five hundred dollars ((1,500)) will be assessed in each instance where a baseline documentation report ("BDR")³ is required to be updated or revised because (i) the terms of the easement have changed or (ii) the easement is not recorded within six months of completion of the BDR. Such fee is due prior to DHR conducting the work to update or revise the BDR.

Because the BDR reflects the condition of the property at the time of easement recordation and serves as the basis for enforcement and stewardship it is imperative that the information and documentation contained therein is accurate. A BDR generally includes: (i) a brief written description of the current condition, character, and features of the property; (ii) a brief written description outlining the historic, archaeological, and cultural significance of the property as well as other conservation values; (iii) a list of existing historic and non-historic buildings, structures, and sites with a detailed description of existing architectural features of primary built historic resources that are specifically protected by the easement; (iv) the specific conservation purposes protected by the easement; (v) a brief written description of the current condition, character, features, and use of the property; (vi) historic documentation, survey plat, and maps of the property; and (vii) photos of the property and protected resources with an accompanying photopoint map.

II. <u>Existing Easements</u>

A. Amendment

With the exception of amendments initiated at the request of DHR and/or the Board, a fee of two thousand dollars (\$2,000) must be submitted with the application and prior to the Board's consideration of a proposed amendment of an existing easement held by the Board.

All amendments must be consistent with **<u>Board Policy</u>**#6: Easement Amendments.

If a new or updated BDR is necessary to document the conditions of the property at the time of the amendment, an additional BDR fee of one thousand dollars (\$1,000) will apply.

³ **Board Policy #4: Documentation of Easement Properties** requires that documentation of the condition of the resources and conservation values protected by the easement be conducted as close as possible prior to recordation of the easement. This documentation is essential in the administration of the easement as it serves as the basis for enforcement of the terms of the easement and stewardship of the resources protected.

B. Conversion / Diversion

1. <u>Review Fee</u>

A fee of one thousand six hundred dollars (\$1,600) shall be assessed for the Board's review and determination of whether a project or activity proposed by non-government entities affecting an easement property constitutes a conversion or diversion of all or a portion of such property. This fee will serve to offset the significant resources required of DHR to gather information, communicate with the project proponent and landowner, and prepare the matter for presentation to the Board. This fee will apply regardless of the Board's determination and must submitted with the Project Review Request.

If the project proponent is unaware of the terms of the conservation easement, DHR Easement Program staff will notify the project proponent in writing that the proposed project or activity requires review under Section 10.1-1704 of the Open-Space Land Act. In such event, the fee will be due within ten (10) business days of the date of the written notice by DHR. DHR Easement Program staff may suspend review of the project until the fee is received by DHR. It is the project proponent's responsibility to ensure payment has been received by DHR.

2. <u>Processing Fee</u>

If the Board determines that the project or activity proposed by a non-government entity constitutes conversion or diversion, and the project proponent chooses to move forward with the project or activity, an additional fee of one thousand six hundred dollars (\$1,600) will be assessed for staff time required to process the project. If the total staff time required to process the project exceeds forty (40) hours, the project proponent will be charged for each additional hour of staff time at the hourly rate or combined hourly rates of the staff members processing the project. The initial processing fee will be due within ten (10) business days after the public meeting at which the Board determined that the project or activity constitutes conversion or diversion. Additional charges shall be due within ten (10) business days after notice thereof by DHR.

If the project or activity determined to constitute conversion or diversion must be reviewed a second time by the Board, an additional fee of five hundred dollars (\$500) will be assessed against the project proponent. The additional fee will offset the cost of staff time necessary to prepare for and present the matter to the Board. Second reviews may be necessary for the Board to review proposals regarding additional mitigation or substitute property.

3. Additional Fee for Federal Grant Funded Battlefield Easements

A fee of one thousand six hundred dollars (\$1,600) will be assessed when DHR Easement Program staff, on behalf of the Board, is required to prepare and provide to the American Battlefield Protection Program ("ABPP") an evaluation of whether a project or activity proposed by non-government entities will impact or directly affect a battlefield easement property and may constitute conversion or diversion of conserved land subject to Section 6(f)(3) (defined below) and

any proposed mitigation or substitution.⁴ This fee must be submitted with the Project Review Request and is in addition to any other fee, including the fee assessed under <u>Section II.B.1</u>.

If the applicant submits a Project Review Request and is not aware that the affected property is subject to Section 6(f)(3), DHR Easement Program staff will notify the applicant in writing that the proposed project or activity requires review under Section 6(f)(3). The fee is due within ten (10) business days of the date of invoice by DHR. DHR Easement Program staff may suspend review of the project until the fee is received by DHR. It is the applicant's responsibility to ensure payment has been received by DHR.

C. <u>Boundary Line Adjustments</u>

A fee of one thousand six hundred dollars (\$1,600) will be assessed for consideration by the Board of a request for a boundary line adjustment ("BLA"). This fee will offset the extensive staff time and resources to review the request and prepare and present the matter to the Board. The fee must accompany the Project Review Request form. DHR Easement Program staff may suspend review of the BLA request until the fee is received by DHR. It is the applicant's responsibility to ensure payment is received by DHR.

D. <u>Expedited Project Review</u>

A flat fee of five hundred (\$500) will be assessed against an applicant for an expedited review of a submitted Project Review Request. For purposes of this Policy, the expedited review period is ten (10) business days. This fee applies to each individual project, therefore, projects involving more than one building or phased projects may require additional fees.

Expedited reviews shall only be available with respect to existing easements and to (1) current landowners and (2) third parties such as contract purchasers, utility companies, and other agents of the landowner, provided the prior written approval of the landowner has been received by DHR. DHR's Director, in coordination with the Director of the Division of Preservation Incentives (hereinafter "Division Director") has the authorization of and full discretion enjoyed by the Board to agree or decline to conduct an expedited review. In determining whether to agree or decline to conduct an expedited review. In determining whether to agree or decline to conduct an expedited review, the Director may consider factors such as the complexity of the project, the amount of information available in DHR's records about the property, the extent and complexity of the deed of conservation easement and the applicable restrictions, the existence of co-holders who may share in review responsibilities, and the schedules and workloads of staff involved in such reviews. The Director may assign all authority and responsibility under this <u>Section II.D</u> to the Division Director.

⁴ A significant number of easements held by the Board over battlefield properties were acquired using or conveyed as a condition of grant funding provided by the ABPP, a federal program within the National Park Service under the Department of the Interior. The properties benefitting from ABPP's grant program are subject to the Land and Water Conservation Fund Act (54 U.S.C. §§ 200301 - 200310 (2016, as amended)), specifically Section 200305(f)(3), commonly known and hereinafter referred to as "Section 6(f)(3)." Section 6(f)(3) imposes a similar conversion/diversion standard on the land and requires that the ABPP make determinations regarding projects or activities that have the potential to constitute conversion or diversion. The deeds of conservation easement for those ABPP-funded battlefield properties include provisions requiring DHR Easement Program staff, on behalf of the Board, to prepare and provide to ABPP an evaluation of the project or activity and any proposed mitigation or substitution. As such, ABPP-funded battlefield easements impose additional responsibilities on DHR's Easement Program.

Notwithstanding the foregoing, no expedited review shall be available for (1) reconsiderations by DHR's Treatment Committee, or (2) appeals brought to the Board pursuant to **Board Policy # 5: Review of Applications for Work on Easement Properties**.

[Adopted by the Virginia Board of Historic Resources, June 15, 2017; Effective July 1, 2018; Revised March 21, 2018; Revised April 17, 2019; Revised December 10, 2020; Revised March 18, 2021; Revised March 20, 2025.]



VIRGINIA BOARD OF HISTORIC RESOURCES

Historic Preservation Easement Program

POLICY #13

Conversion/Diversion of Easement Properties

The Virginia Open-Space Land Act⁵ ("**OSLA**"), enacted by the General Assembly in 1966, authorizes any public body, defined, in part, as state and local governments having authority to acquire land for public use, to acquire "title to or any interests or rights of not less than five years' duration in real property" for the perpetual preservation of open-space land. As a public body, the Virginia Board of Historic Resources ("**Board**") holds historic preservation and open-space easements on historically significant properties pursuant to the OSLA.⁶ These easements are administered by the Virginia Department of Historic Resources ("**DHR**").

Easements held by the Board under the OSLA ("**OSLA Easements**") are interests in real property owned by the Commonwealth of Virginia.

Section 10.1-1704 of the Code of Virginia, a part of the OSLA, provides, in part, that "[n]o openspace land, the title to or interest or right in which has been acquired under [the OSLA] and which has been designated as open-space land under the authority of [the OSLA], shall be converted or diverted from open-space land use unless" a series of rigorous statutory conditions are satisfied.

Conversion generally refers to a change in the use of property subject to an OSLA Easement and designated as open space land under the OSLA ("**Easement Property**"), either whole or in part, that is different from, and incompatible with, its dedicated open-space uses.

Diversion implies that the proposed project or activity is so incompatible with the conservation purposes of the OSLA Easement that the restrictions imposed by the OSLA Easement must be removed, either in whole or in part, and that appropriate substitute land will be placed under an OSLA Easement to replace the land being diverted.

⁵ Va. Code §§ 10.1-1700, *et seq.* (1950, as amended).

⁶ The Board also holds easements pursuant to Section 10.1-2204(A)(4) of the Code of Virginia ("**2204 Easements**"). If a 2204 Easement either (i) contains a term incorporating the conversion or diversion provisions of the OSLA into such easement or (ii) otherwise contains conversion or diversion provisions therein, then this policy will govern the evaluation of any requests for conversion or diversion of property subject to such 2204 Easement. For purposes of evaluating conversion and diversion requests of property subject to such 2204 Easements under this policy, such 2204 Easements will be treated the same as OSLA Easements under this policy, unless the terms of such 2204 Easement provide otherwise.

If an Easement Property owner or third party (either, a "**Project Proponent**") desires to commence a project, activity, or other undertaking on an Easement Property that that may result in the conversion or diversion of any portion of such Easement Property to a use not compatible with the OSLA Easement's protections (a "**Project**"), then such Project Proponent must submit a project review form to DHR prior to commencing the Project.

Section 10.1-1704 sets a rigorous standard that must be met for a Project to be eligible for conversion or diversion and also requires that specific conditions be met to the satisfaction of the Board. The OSLA provides very limited flexibility for Projects to impact an Easement Property, while ensuring land of comparable conservation quality and quantity is preserved in perpetuity.

Easements subject to Open-Space Land Act

The OSLA outlines a process by which Easement Property may be converted or diverted from its use as open-space land, provided the requirements of Section 10.1-1704 are met. Section 10.1-1704(A) states that:

A. No open-space land, the title to or interest or right in which has been acquired under this chapter and which has been designated as open-space land under the authority of this chapter, shall be converted or diverted from open-space land use unless: (i) the conversion or diversion is determined by the public body to be (a) essential to the orderly development and growth of the locality and (b) in accordance with the official comprehensive plan for the locality in effect at the time of conversion or diversion and (ii) there is substituted other real property which is (a) of at least equal fair market value, (b) of greater value as permanent open-space land than the land converted or diverted and (c) of as nearly as feasible equivalent usefulness and location for use as permanent open-space land as is the land converted or diverted. The public body shall assure that the property substituted will be subject to the provisions of this chapter.

The process, as set forth above, requires three steps:

- 1. The Board must determine whether the Project is essential to the orderly development and growth of the locality and conforms to the official comprehensive plan for the applicable locality.
- 2. The Board must evaluate the substitute land offered, as to whether it is:
 - of at least equal fair market value;
 - of greater conservation value as permanent open-space land than the Easement Property affected; and
 - of reasonably equivalent usefulness and location.

3. The Board must ensure that the substituted land is placed under an open-space easement and made subject to the provisions of Section 10.1-1704.

Any Project affecting an OSLA Easement that may constitute conversion or diversion must be reviewed by the Board. The Board retains the exclusive authority in making determinations regarding conversion or diversion.

To assist the Board with its assessment, DHR Easement Program staff will perform a preliminary review to determine whether a proposed Project may constitute conversion or diversion and require review by the Board. DHR Easement Program staff work with the Project Proponent and compile detailed information about the Project, to determine whether the Project is consistent with the terms of the OSLA Easement, to provide guidance as to the nature and extent of appropriate land substitution, and to set out how the proposed conversion or diversion may or may not meet the requirements of Section 10.1-1704. Staff may develop recommendations to avoid conversion or diversion of Easement Property. After the information gathering process is complete, Easement Program staff will present the Project to DHR's Easement Acceptance Committee ("EAC") for review. The EAC will consider the request and provide a recommendation to the Board. Easement Program staff does not make a final determination regarding whether a given Project constitutes conversion or diversion, or the appropriateness of substitute land, but will present all relevant material to the Board for its consideration.

The following factors, among other, may be applicable in DHR Easement Program staff's threshold determination of whether the Project should be reviewed by the Board as a possible conversion or diversion:

- Permanent change to the use of the Easement Property or portion thereof that is inconsistent with the purposes and stated conservation values of the OSLA Easement or is otherwise prohibited by the OSLA Easement.
- Prolonged or permanent use or activity that is inconsistent or incompatible with the preservation purpose and/or conservation values protected by the OSLA Easement.
- Installation of a structure or facility that is not otherwise permitted by the OSLA Easement.
- Permanent conveyance of a portion of the Easement Property in fee simple to a third party where the conveyance is not a permitted division of the Easement Property under the OSLA Easement and where the purpose of that conveyance is not consistent with the purposes of the OSLA Easement.

A proposed Project reviewed by DHR and the Board pursuant to Section 10.1-1704 may take a year or more to complete, as several Board meetings may be necessary to review a proposed Project in its entirety.

The burden to satisfy Section 10.1-1704 rests entirely with the Project Proponent. The Project Proponent must document that the Project is essential to the orderly development and growth of the locality and conforms to the local comprehensive plan. If the Board determines that the Project

constitutes conversion or diversion and that it meets the essentiality and comprehensive plan conformity requirements outlined in step one of the review process above, the Project Proponent must work with DHR Easement Program staff to identify appropriate substitute parcels of land. Due to the unique characteristics of every historic property, identifying potential appropriate and compatible substitute parcels will require diligence and careful research. In order for the Board to compare the fair market value of the substitute property to the Easement Property, the Project Proponent must obtain appraisals of both properties. The value of the substitute property and the Easement Property must be substantiated by an appraisal that conforms to the Universal Standards of Professional Appraisal Practice ("**USPAP**") and is prepared by a certified general real property appraiser licensed in Virginia who meets the Appraiser Qualifications Board's professional accreditation standards.

The Board may impose conditions to mitigate the impact of any Project that results in conversion or diversion and may require evaluation of alternative substitute property. Failure to obtain the Board's approval for any Project constituting conversion or diversion means the Project shall not proceed. If the Board determines that the Project does not constitute conversion or diversion, Easement Program staff will review the proposed Project according to Easement Program *Policy* #5: Project Review.

Review by the Board of Historic Resources or DHR's Easement Program staff of any Project affecting an Easement Property is entirely separate from and does not satisfy compliance review under state law, the National Historic Preservation Act, as amended, or any other federal, state, or local regulation. Project Proponents should contact the Director of DHR's Review and Compliance Division to coordinate any necessary and appropriate environmental regulatory review.

Examples of Projects requiring Board review for a determination of conversion or diversion may include, but are not limited to:

- Installation of a new gas line with a corresponding permanent easement for benefit of the gas company where the purpose of the line is gas transmission, and the line does not serve the Easement Property.
- Widening of an existing overhead electrical transmission line with a corresponding permanent easement for the benefit of the utility company and where the purpose of the line is to provide electrical service to properties other than the Easement Property.
- Installation of an underground sewer pipeline with a corresponding permanent easement for benefit of the local government where the purpose of the sewer line is to serve adjacent properties and the line does not serve the Easement Property.
- Conveyance in fee simple of the Easement Property or a portion thereof to a utility company or state or local government agency for construction or installation of public utilities or facilities such as a road, sewer or water lines, school, airport, etc.

Battlefield Easements acquired with Federal Grant Funding

All OSLA Easement whereby the Easement Property or the OSLA Easement were acquired using a Battlefield Land Acquisition Grant ("**BLAG**") awarded through the American Battlefield Protection Program ("**ABPP**") of National Park Service are subject to 54 U.S.C. § 200305(f)(3) of the Land & Water Conservation Fund (commonly known and hereinafter referred to as "**Section 6**(**f**)(**3**)"). Section 6(f)(3) imposes requirements regarding conversion and diversion and the American Battlefield Protection Program Authorization of 2009 (54 U.S.C. § 308103) assigns responsibility for such determinations to the ABPP.

Section 6(f)(3) states that no real property or interest in real property (easement) acquired or developed with grant assistance shall be converted or diverted from its conservation or battlefield preservation uses, other than with the approval of the Secretary of the Interior acting through the ABPP, and only upon the substitution of other land of equal market value and of reasonably equivalent usefulness and location for conservation and battlefield preservation purposes, which land is to be perpetually protected for conservation and battlefield preservation purposes.

Under the specific terms of each OSLA Easement for such battlefield Easement Properties, DHR Easement Program staff are generally required to notify ABPP of any proposed conversion or diversion and provide a written opinion as to whether the activity proposed constitutes conversion or diversion and whether the proposed substitute land is adequate.

Any Project involving a battlefield OSLA Easement subject to the OSLA and Section 6(f)(3) will require independent consideration by both the Board of Historic Resources under Section 10.1-1704 of the OSLA and by the ABPP under Section 6(f)(3). The Project Proponent should contact DHR Easement Program staff to coordinate the review processes to the greatest extent possible.

Fees

All applicable fees for review of potential conversion or diversion will be assessed consistent with Easement Program *Policy #12: Administrative Fees* and the published Easement Program Administrative Fees Billing Statement. If Easement Program staff determines that a Project review request requires a conversion or diversion determination by the Board, the Conversion/Diversion Review Fee is due prior to staff conducting its review. If the Project also involves review under Section 6(f)(3), that fee will also be due prior to staff conducting its review. The fees are assessed per each individual Easement Property impacted by the request. Easement Program staff will not prepare or present a conversion or diversion Project to the Board until all fees are paid in full. Should the Board determine that the request constitutes Conversion/Diversion, the Conversion/Diversion Processing Fee will then be due. Should the request require Easement Program Staff time in excess of forty (40) hours, additional fees may be applicable.

Project Qualifications

1. Essentiality

DHR strongly encourages Project Proponents to avoid impacts to Easement Properties protected by OSLA Easements, including, but not limited to, public utility expansion, transportation, and infrastructure projects. In rare instances where avoidance is not possible, DHR will work to minimize any impacts to the Easement Properties, their conservation values and public interest.

Typical Project Proponents are localities, other state agencies, federal agencies, or utility companies. The Project Proponent bears the responsibility of demonstrating, to the Board's satisfaction, that the Project is essential to the orderly development and growth of the locality. The Project Proponent must provide examples of all alternatives considered and explanations as to why those alternatives were not implemented. Clear evidence illustrating the lack of feasible alternatives is required; *cost-effectiveness will not be considered a viable reason for a conversion or diversion*.

2. Compliance with Comprehensive Plan

The Project Proponent must demonstrate to the Board that the proposed Project is consistent with the current comprehensive plan in effect at the time of the conversion or diversion for the appropriate locality in which the property is located. This should minimally include written confirmation from the locality containing specific references to goals, objectives, strategies, future land use maps and needs identified in the plan.

3. Substitute Property

Pursuant to Section 10.1-1704 of the OSLA, substitute property is required whenever Easement Property is converted or diverted from its open-space use. DHR Easement Program staff may provide preliminary feedback regarding appropriate substitute property with the Project Proponent in advance of any formal purchase offer, however the final determination remains the responsibility of the Board. These options should be consistent with the Commonwealth's land protection priorities and reflect similar conversation values to those of the affected OSLA Easement. **Substitute land is required for both conversion and diversion Projects. Substitute lands are subject to all applicable Easement Program fees and application processes.**

A. Fair Market Value

The Project Proponent must demonstrate to the Board that the substitute land is of at least equal fair market value of the converted or diverted Easement Property. The appraisal must conform to USPAP and include fair market valuation of the converted or diverted Easement Property before and after the OSLA Easement was recorded, as well as the value of the proposed substitute land currently, and if encumbered.

B. Conservation Value

The Project Proponent shall include maps and photographs of the proposed substitute property and a complete description of the conservation values to be protected. A clear

demonstration of conservation values comparable to the affected Easement Property is required.

C. Usefulness/ Location

The Project Proponent must provide information on the usefulness of the proposed substitute property as open space as well as the proximity of the proposed substitute land to the existing Easement Property.

D. Easement Application

The Project Proponent must submit a complete Easement Application Form, including required photographs, title commitment & insurance policy, maps, boundary survey, and Phase 1 Environmental Site Assessment (ESA), for the proposed substitute land.

E. Site Visit

DHR Easement Program staff will conduct a site visit to the proposed substitute land in advance of the staff presentation to the Board.

Due to the individuality of each OSLA Easement, DHR Easement Program staff may establish additional review requirements as necessary.

[Adopted by the Virginia Board of Historic Resources on June 12, 2025.]